

# COMPANY PROFILE

## Corporate Address:

1. **Name of the Company** : Phoenix Software
2. **Established on** : May 1, 2011
3. **Address** : Suite #K, Concept Tower (4<sup>th</sup> floor), 68-69 Green Road Panthapath, Dhaka-1205, Bangladesh
4. **Contact** : Phone: 01737033954  
: Email: [info@phoenixsoftbd.com](mailto:info@phoenixsoftbd.com)  
: Web: [www.phoenixsoftbd.com](http://www.phoenixsoftbd.com)

## About Phoenix Software

Phoenix Software is a vision of youth. The lacuna of any professional service in small and medium sector enterprises around the world led to the beginning of this dynamic initiative by a team of young and inspired IT professionals. 'Destiny of Intellects' is the mantra for this self-inspired band of social visionaries who are on an exciting journey of changing the IT dynamics. We adopt 'best practices' of the flourishing global IT industry to create unique case studies, which provide complete end-to-end solutions to businesses. From helping companies integrate customer-centric strategies and emerging technologies into innovative e-business models, to developing multi-channel solutions that coordinate these new channels to help our clients redefine their business, differentiate themselves from their competitors, and reshape their industries.

## Our Services

- Domain Registration
- USA Based Web Hosting
- Web Design
- Web re-design
- Web development
- Software Development
- Website Maintenance Support
- Search Engine Optimization
- Internet Marketing
- IT Training & Support

- Enterprise Email Solution
- SSL Certificate
- Ecommerce Web Development
- Mobile Application Development
- Library Automation System
- Open source Software Development
- IT Products Sales and Services
- IT Consultancy
- Bulk SMS Messaging

## **Our Products**

- Online Accounting / ERP Solution
- Phoenix SME Accounting
- Sales & Distribution Management System
- Filling Station Management System
- Inventory
- HR
- Payroll
- Point of Sale (POS)
- Online Library Management System
- Hospital Management System
- School / College Management System

## **Website Maintenance Support**

Phoenix Software offers state-of-the art website maintenance services that can help you consolidate your online presence. Website maintenance is a vital solution in website development in these days of intense competition. A visitor to your website has to be attracted enough to want to navigate through it and interested enough to want to return to it.

We provide maintenance modifications vital to the success of your website by our highly skilled and knowledgeable professionals. We update websites quickly and efficiently with an average turnaround time of 24-48 hours after receiving your request.

We are confident our exceptional work product and customer service skills speak for themselves.

## SMS Messaging Solution

Phoenix Software has some qualified IT Specialists who are skilled in SMS technology. So we are so much confident to deliver any kind of SMS solution. Phoenix Software is the best option for SMS Marketing in Bangladesh.

## Digital Marketing

### Email / Facebook and Google Ads

#### Why Email Marketing?

- Quick response & quick delivery.
- Lowest cost and highest benefit.
- Directly reach to the targeted people.
- Website address and email address can be linked directly.
- Advertising space is not a issue. You can use unlimited space for advertisement.

#### Facebook Marketing

You need to be where your Customers are. Facebook has almost 800 million users. Your existing Customers, Prospective customers are already present on Facebook. Facebook Fan Pages is an excellent platform to engage with your Present and Prospective Customers, and to build a Brand and create lot of buzz at little cost.

















## EQUIPMENTS LIST










Equipments List of Phoenix Software is listed below:

SL NO.	Particulars	Quantity/Number
01	Computer	15 Nos
02	Scanner	3 Nos
03	UPS	15 Nos
04	Printer	2 Nos
05	Laptop	5 Nos.
06	Network Switch	1 Nos.

## SOME OF OUR VALUED CLIENTS

<p>➤ Dhaka University</p>	
<p>➤ National University</p>	
<p>➤ Commonwealth Women Parliamentarians (CWP) Asia Region</p>	
<p>➤ Accounting Alumni University of Dhaka</p>	
<p>➤ Bangladesh Association for the Advancement of Science (BAAS)—Science Lab, Dhaka.</p>	
<p>➤ International Education College (IEC)</p>	
<p>➤ Rainbow Software Ltd.</p>	
<p>➤ Job Link BD</p>	
<p>➤ The World Bank</p>	
<p>➤ The Asia Foundation</p>	 <p>The Asia Foundation</p>
<p>➤ Institutional Quality Assurance Cell (IQAC) , A Project of UGC, HEQEP, Ministry Education</p>	
<p>➤ Bengal Biscuits Ltd Website + Sales and Distribution Management System Automation</p>	

<p>➤ Raj-Kamal (Ever Best Corporation Ltd)</p>	
<p>➤ National Council Of Disabled Women (NCDW)</p>	
<p>➤ South Asian Network on Economic Modeling</p>	
<p>➤ Shurer Dhara (A Rabindra Sangit Learning School)</p>	
<p>➤ ICEL Pvt. Ltd.</p>	
<p>➤ Promote Bangladesh Leather</p>	
<p>➤ Abu Rayhan Biruni Foundation</p>	
<p>➤ Fida Filling Station</p>	
<p>➤ Golden Apex Ltd.</p>	
<p>➤ Department of Peace and Conflict Studies, University of Dhaka</p>	
<p>➤ Department of Development Studies, University of Dhaka</p>	
<p>➤ Institute of Social Welfare and Research (ISWR), University of Dhaka</p>	
<p>➤ Department of Marketing, University of Dhaka</p>	
<p>➤ Material Chemistry Research Lab, University of Dhaka</p>	
<p>➤ Air Quality Research and Monitoring Center, University of Dhaka</p>	
<p>➤ Center for Advanced Research in Arts and Social Sciences (CARASS), University of Dhaka</p>	

<ul style="list-style-type: none"> <li>➤ Department of Political Science, University of Dhaka</li> </ul>	
<ul style="list-style-type: none"> <li>➤ Dhaka University Club, University of Dhaka</li> </ul>	
<ul style="list-style-type: none"> <li>➤ Dhaka University Housing Society, University of Dhaka</li> </ul>	
<ul style="list-style-type: none"> <li>➤ Fluid Flow Modeling and Simulation, University of Dhaka</li> </ul>	
<ul style="list-style-type: none"> <li>➤ Bangladesh Clinical Psychology Society, University of Dhaka</li> </ul>	
<ul style="list-style-type: none"> <li>➤ Institute of Knowledge and Research, University of Dhaka</li> </ul>	
<ul style="list-style-type: none"> <li>➤ East Asia Study Center, University of Dhaka.</li> </ul>	
<p>E Kachabazar-----An Online Shop to sale Vegetable and Agricultural Product</p>	
<ul style="list-style-type: none"> <li>➤ Proyojon.com—An online Ecommerce Site</li> </ul>	

Arifun Nahar  
 Chief Technical Officer (CTO)  
 Phoenix Software